

ZENN Motor Company Inc.  
Toronto, Ontario, Canada  
(TSXV: ZNN)

## ZENN MOTOR COMPANY APPOINTS NEW CHIEF FINANCIAL OFFICER

**Toronto, Ontario – July 15, 2010** – ZENN Motor Company Inc. (“ZMC” or the “Company”) (TSX-V ZNN) a leading enabler of zero emission solutions and technologies for the transportation industry, announces the appointment of Larry A. Goldberg, C.A. as Chief Financial Officer.

Mr. Goldberg will be responsible for the overall management of the Company’s finance and administration organization as well as regulatory compliance. He will directly assist the COO on strategic and tactical matters as they relate to business planning, budget management, cost benefit analysis, forecasting needs and on-going funding considerations. Mr. Goldberg will also work with the Board of Directors and the ZMC senior management team on the development and planning of business strategy including financing plans, communications, project/product development, business acquisitions, etc.

Mr. Goldberg succeeds Lawrence Schreiner who served as ZMC’s CFO from 2006 and who steps down on July 30, 2010.

“Larry brings considerable experience as a CFO to ZMC,” stated Ian Clifford, Chief Executive Officer. “His extensive background in operations, strategic planning, public company reporting and governance, business process improvement and leading companies through rapid growth cycles, organically and through acquisitions, make him a valuable addition to the Company. We’re delighted to have him on our team. ”

Mr. Goldberg joins ZENN Motor Company with more than 25 years of financial leadership experience in both public and private companies. Most recently, he held the positions of Executive Vice-President and CFO of Pinetree Capital Ltd. as well as CFO of Mega Uranium Ltd., both TSX-listed companies.

In connection with Mr. Goldberg’s appointment, subject to regulatory approval, ZMC has agreed to grant Mr. Goldberg 150,000 options with an exercise price to be fixed at the time of grant in accordance with the Company’s stock option plan and which will expire after five years.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

**About ZENN Motor Company Inc.**

ZENN Motor Company, Toronto, Canada, is dedicated to being a global leader in enabling zero emission transportation solutions for markets around the world. Driven by quality, ingenuity and a philosophy of social responsibility, the ZMC team is redefining what is possible in the electrification of transportation.

ZENNergy technologies and solutions, to be powered by EESor's electrical energy storage units (EESU) are expected to enable OEM and Tier 1 partners to deliver advanced electric transportation solutions to their customers. The Company has a Technology Agreement with EESor that provides certain exclusive and non-exclusive rights to purchase and deploy EESor's EESU technology, which rights are detailed in the Company's AIF.

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