

FOR IMMEDIATE RELEASE

ZENN Motor Company Inc.
Toronto, Ontario, Canada
(TSXV: ZNN)

ZENN MOTOR COMPANY EXPANDS LEADERSHIP TEAM TO SUPPORT STRATEGIC GROWTH

Toronto, Ontario –January 18 , 2010 – ZENN Motor Company Inc. (“ZMC” or the “Company”) (TSX-V ZNN), a leading developer of zero emission transportation solutions and technologies today announced the appointment of Patrick Kinsie to the position of Vice President, Business Development.

Mr. Kinsie brings to ZMC over twenty years of automotive business-to-business experience, including as Vice-President, Sales & Advanced Engineering with Stackpole Limited (now Gates Canada), a leading manufacturer of powertrain components, systems, and assemblies and a member of Tomkins plc. Throughout his career, Mr. Kinsie has distinguished himself with a proven, results-oriented track record that includes international sales to the top global automotive Original Equipment Manufacturers (OEM). He holds a Mechanical Engineering degree from the University of Waterloo.

“I am thrilled to add someone of Patrick’s caliber, expertise and background to the ZMC leadership team,” stated Brian Cott, President & COO of the Company. “His experience and contacts align extremely well with our plans for selling ZENNergy™ drive technology and solutions to the automotive and specialty vehicle markets by partnering with major OEMs and suppliers globally.”

Elaborating on his decision to join the Company, Mr. Kinsie stated “With the industry clearly committed to electric drive solutions, I believe ZENN Motor Company has the opportunity to quickly become a major player and candidly, I wanted to be a member of the ZMC team. I’m excited in the role I will play in helping the Company realize its goals and vision.”

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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About ZENN Motor Company Inc.

ZENN Motor Company, Toronto, Canada, is dedicated to being a global leader in zero emission transportation solutions and technologies for markets around the world. Driven by quality, ingenuity and a philosophy of social responsibility, the ZMC team is redefining what is possible in both urban and business fleet transportation.

ZENNergy™ drive solutions, powered by EESor’s electrical energy storage technology are expected to enable OEM and Tier 1 partners to deliver advanced electric transportation solutions to their customers. The Company has a Technology Agreement that provides certain exclusive and non-exclusive rights to

purchase and deploy EESstor's EESU technology as follows (all of which apply to 4-wheeled vehicles using electricity as energy for the vehicle's propulsion system):

- Exclusive rights for new passenger vehicles with a curb weight of up to 1,400 kilograms, net of battery weight (this does not include vehicles that are classified as Sport Utility Vehicles, Pickups, Trucks, Trams, Buses and certain high-performance sports cars with electric drive systems of 100 continuous kilowatts or higher);
- Exclusive rights for neighbourhood electric vehicles (NEV) and golf carts operating at a maximum speed of thirty (30) miles per hour and;
- Exclusive rights for utility vehicles having a maximum propulsion system of 15 continuous kilowatts or a curb weight of up to 1400 kilograms, net of battery weight (this does not include vehicles that are classified as Sport Utility Vehicles, Pickups, Trucks, Trams, Buses and certain high-performance sports cars with electric drive systems of 100 continuous kilowatts or higher);
- Exclusive rights for the aftermarket conversion to ZENNergy™ drive of any 4-wheeled vehicles currently using internal combustion, electricity or a combination thereof for the vehicle's propulsion system, and which have been previously licensed for road use for greater than twelve (12) months.
- Non-exclusive rights to purchase and deploy EESstor's EESU in new passenger vehicles with a curb weight over 1,400 kilograms, net of battery weight (this does not include vehicles that are classified as Sport Utility Vehicles, Pickups, Trucks, Trams, and Buses).

The rights that ZMC holds expire when the last applicable EESstor patent expires.

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