

## **NEWS RELEASE**

ZENN Motor Company  
Toronto, Ontario, Canada  
(TSXV: ZNN)

November 6, 2007

### **ZENN APPROVED FOR SALE IN CANADA**

### **PROVINCES AND TERRITORIES MUST NOW ACT TO MAKE THE ZENN LEGAL ON ALL CANADIAN ROADS**

**TORONTO, ON – November 6, 2007** - **ZENN Motor Company**, a Toronto, Canada based manufacturer of electric vehicles, has recently been granted use of Transport Canada's National Safety Mark. Transport Canada confirmed to ZENN Motor Company that its 100 per cent electric, Zero-Emission, No-Noise ("ZENN") vehicle meets and/or exceeds all standards of Canada's low-speed vehicle class.

The National Safety Mark is a requirement for any vehicle sold in Canada and confirms that any vehicle bearing this mark meets or exceeds the standards set forth by Transport Canada. After a lengthy application process, ZENN Motor Company was granted use of the National Safety Mark. The application received a heightened profile following a recent story by CBC National News on this issue. Public pressure in response to the CBC story encouraged Transport Canada to re-evaluate its position. The decision was confirmed to ZMC on Friday, November 2, 2007.

"While we are pleased that Transport Canada has issued this Ministerial authorization, we are keenly aware that this is merely the first step in putting low-speed, fully electric vehicles on public roads," stated Ian Clifford, Chief Executive Officer.

The issuance of the National Safety Mark is the first step of many to bringing the ZENN to market in Canada. Of the ten provinces and 3 territories, only British Columbia currently has low-speed vehicle regulations in place. ZENN Motor Company will begin engaging the provinces to immediately draft low-speed vehicle legislation and do their part to provide consumers with a vehicle choice that drastically reduces their carbon footprint and contributes to a much more sustainable way of living.

"The reality is Canada needs electric vehicles. We cannot meet our greenhouse gas reduction targets if we are not willing to step up and do things differently. Air pollution caused by traffic is costing Canadians their health and our health care system billions of dollars. According to a recent study examining the effects of air pollution from traffic on the citizens of Toronto, a 30 per cent reduction in vehicle emissions would save 189 lives a year and billions annually in health costs," continued Ian Clifford. "The ZENN is a zero emission vehicle, powered 100 per cent by electricity. Even when a power-generation mix (including coal) is considered, using a ZENN results in a 77 per cent net reduction in CO<sub>2</sub> emissions. And when renewable energy sources such as wind and solar power are used, the ZENN is 100 per cent pollution free."

Aside from British Columbia, several provinces including Quebec and Ontario have expressed an interest in developing on-road regulations for low-speed vehicles. ZENN Motor Company enjoyed positive meetings with the province of Ontario in June 2007 and the Minister of Transportation of Quebec recently announced her intentions of fast-tracking low-speed vehicle legislation in Quebec.

“We are hoping that concerned citizens will continue to lobby their provinces for on-road regulations for low-speed vehicles. Friday was a very positive first step, but there is still much work to be done to make the ZENN a reality on Canadian roads,” stated Dennis Hancock, Vice President, Sales and Marketing. “Given the existence of low-speed vehicle legislation in British Columbia, ZMC is evaluating the viability to enter that market as an initial foray into Canada.”

The **ZENN** is a fully equipped, neighbourhood electric vehicle (NEV) with a range of up to 60 kilometres that recharges using a standard 120 volt electric outlet. The approximate cost of operating a **ZENN** is just two cents per kilometre with a fuel efficiency that is equivalent to 0.96 litres per 100 kilometres (or about 245 MPG).

## **ABOUT ZENN MOTOR COMPANY**

[www.ZENNCars.com](http://www.ZENNCars.com)

Headquartered in Toronto, Canada, ZENN Motor Company is dedicated to being the global leader in producing zero emission transportation solutions for markets around the world. Our current ZENN car is the perfect vehicle for urban commuters, fleets (such as resorts, gated communities, airports, college and business campuses, municipalities, parks and more), the environmentally conscious driver, and consumers who just want to save money. The ZENN is sold through a growing network of retailers across the United States.

The ZENN is a fully electric low speed vehicle (LSV) with European styling and appointments that offers customers tremendous operational cost savings compared to a vehicle powered by an internal combustion engine. Named Best Urban Vehicle at the Michelin Bibendum Challenge, ZENN performed exceptionally well in all categories including excellent overall design, acceleration, braking, lowest power consumption and lowest noise level.

The potential commercialization of the ultra capacitor being developed by ZENN Motor Company's strategic partner, EESor Inc. for future ZENN vehicles will enable ZMC product to travel greater speeds and distances like a traditional car at a fraction of the cost. Moreover, ZENN electric vehicles won't emit harmful emissions or noise pollution and will provide its owners a freedom from worrying about escalating gas prices – making widespread concerns about oil dependency a thing of the past.

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