

■ NEWS RELEASE

FEEL GOOD CARS INC.

Tuesday, July 11, 2006

Toronto, Ontario

(TSXV:ZNN)

FEEL GOOD CARS CORPORATION (FGC) CONTINUES TO BUILD MOMENTUM: ADDITIONS TO LEADERSHIP TEAM.

TORONTO, JULY 11, 2006 – FGC HAS ADDED THE FOLLOWING STRATEGIC MEMBERS TO ITS LEADERSHIP TEAM; MICHAEL BERGERON, VICE PRESIDENT OF ENGINEERING; SYLVAIN RIVET, DIRECTOR OF PROCUREMENT AND GHISLAIN COURTOIS, DIRECTOR OF HUMAN RESOURCES AND PRODUCTION ACCOUNTING. THESE INDIVIDUALS BRING INDUSTRY AND FUNCTIONAL EXPERTISE TO FGC, ADDING TO FGC'S EXISTING CORE SKILLS.

Michael Bergeron Eng. (Bsc-MBA) brings to Feel Good Cars over 20 years of experience in the automotive sector. For the past four years he held the position of Director of Engineering for Global Electric Motorcars, a major Neighbourhood Electric Vehicle producer and a subsidiary of Daimler Chrysler. Mr. Bergeron also possesses strong engineering knowledge and insight regarding the EESor energy storage technology and will be a key executive in the commercialization of this emerging technology for the Corporation's products. Furthermore, he has extensive experience in the implementation of engineering and manufacturing infrastructures in the development and release of automotive platforms and products which will substantially contribute to the success of Feel Good Cars.

Ian Clifford, Chief Executive Officer of the Corporation says: "With the addition of Michael Bergeron as our new Vice President of Engineering and his experience in bringing vehicles through engineering into production and then market, we are in a strong position to seize the great opportunities ahead of us and the ability to achieve new levels of success."

Sylvain Rivet joins the company as Director of Procurement. Since 1993 Mr. Rivet has been working for Tier 1 and Tier 2 suppliers to General Motors, Paccar, Volvo and Corbeil School Bus. During his career he has been responsible for business development and implementation of many new material contracts and new product line design and services for OEM manufacturers. His expertise and knowledge will facilitate the Corporation's future ISO certification, cost reductions programs and continuing improvement in material management and production control.

Ghislain Courtois CMA, has been a Certified Management Accountant since 1997. His professional background includes working in the automotive, aviation, distribution and retailing sectors. As the Corporation continues its rapid growth, Mr. Courtois will be responsible for corporate human resource programs and production accounting.

Leaving the Company effective July 21st is Mr. Probyn Gayle, an FGC founder and the initial Chief Technology Officer. Mr. Gayle has spent five years with FGC building the initial concept and numerous prototypes, paving the way for FGC's current success. Mr. Gayle will continue to provide the Corporation with his technical and industry expertise.

In connection with Mr. Bergeron's appointment, subject to regulatory approval, FGC has agreed to grant 30,000 options to Mr. Bergeron under its stock option plan. The options will vest in three equal tranches on the anniversary date of the grant and will have an exercise price in the context of market at the time of grant.



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■ CONTACT INFORMATION FOR FEEL GOOD CARS

ABOUT FEEL GOOD CARS (FGC)

Headquartered in Toronto, Canada, Feel Good Cars is dedicated to producing zero-emission transportation solutions for global markets, including the revolutionary ZENN, a perfect new urban vehicle. The ZENN recently won the gold medal for urban vehicles in the coveted Michelin Challenge.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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